



Program Assessment Plan Matrix

Academic Department/Program: Bachelor of Science in Accounting CPA Concentration

Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings	Actions Taken to Improve Student Learning	
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			<p>The MFT average score for MVNU 2016-17 seniors was 152 which is at the 62nd percentile and tells us that 38% of test takers nationally scored BELOW our average score. Percentile rankings imply that lower is better (MVNU would want a ranking above the 50th percentile to have an average score that exceeds the national average.) Moreover, the percentage of MVNU students exceeding the national average declined this year as compared to the previous cohort.</p>	
	<p>Method 3: Strategic Audit score in MAN4033</p>	<p>90% of students score >80%</p>	<p>Students continue to show excellent performance on the strategic audit. This course is now taught by a new instructor and it is encouraging that students are continuing to be successful on this comprehensive assignment.</p>	

	Method 1: Strategic Audit score in MAN4033	90% of students score >80%	Students continue to exceed desired outcomes on this comprehensive assignment.	Target has been met in recent years.	
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SLO 3: Apply
critical thinking
skills

Continue to
monitor progress

Method 2:
FIN3073 Financial
Management
Course Project
Score

90% of
students score
>70%

The Course Project in Financial Management is a comprehensive case that applies complex assessments of firm performance to publically-traded firms. This is an assignment that requires significant critical thinking skills, as students have to not only apply the formulas, ratios, decision criteria, etc, but also have to find the

SLO 4: Model
effective oral
and written
communication
skills

participate in professional development, service and/or multi-cultural activities

Survey of graduating seniors

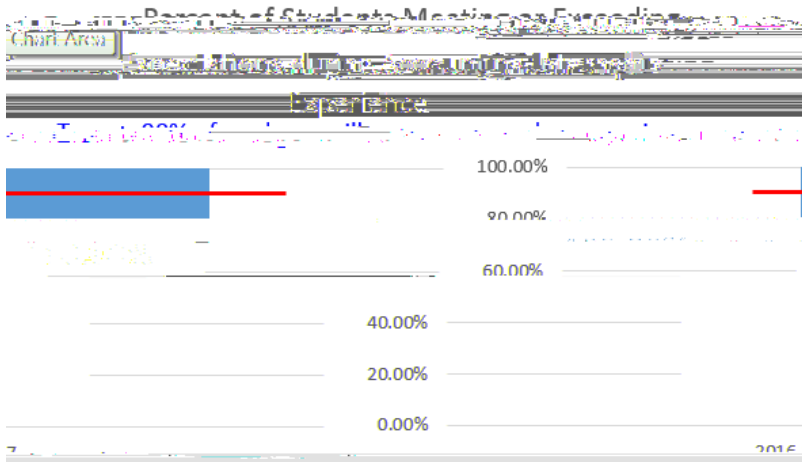
report participation in one of those activities during their undergraduate experience

Though data shows inconsistent results towards meeting this goal, variability in data collection is likely to blame. Surveys from 2010-2014 were conducted through Alumni surveys. The 2015 & 2016 data was collected with senior business students before they graduated. The most recent year surveys were also completed by seniors before graduation, but only 17 of 41 students had survey

Method 4: Exceed the
MFT Accounting na g0 4220.7 43
post-test sub score

Method 3:
Internship
Evaluation Form

90% of
students will
have an
average score
that meets or
exceeds
expectations



In 2016-17, two students completed accounting internships for credit. Students completing internships not for academic credit do not get assessed through employer evaluations.