

Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings	Actions Taken to Improve Student Learning	Timeframe
SLO 1: Explain the interrelationships of the functional business areas within organizations	Method 1: Globus Project Average Score	90% of students score >80%	GLO-BUS Project total score used. The goal is to have 90% of students obtain a score of 80% or higher. Historically, project scores have been low, but significant improvement was made this year.	Continue to monitor progress	
	Method 2: MFT Post-test Composite Score	Exceed the national average			

		Students continue to show excellent performance on the strategic audit. This course is now taught by a new instructor and it is encouraging that students are continuing to be successful on this comprehensive assignment.		
Method 1: Pre/Post Faith Integration Papers in MAN2003/MAN4033	Assess results >60% and show value added from	Findings Method 1: Students are continuing to show improvement through higher scores from prepost test results.	Continue to monitor progress	

pre/post test

SLO 2: Articulate the impact of personal and professional integrity upon organizational decision making in light of biblical truths

		in recent years.	
		Continue to monitor progress	
	Students continue to exceed desired outcomes on this comprehensive assignment.		

Method 2: FIN3073

Financial Management Course Project Score

90% of students score >70%

The Course Project in Financial Management is a comprehensive case that applies complex assessments of firm performance to publically-traded firms. This is an assignment that requires significant critical thinking skills, as students have to not only apply the formulas, ratios, decision criteria, etc, but also have to find the correct data and company information to use, which is a tedious and confusing process. Evidence shows that over the past several years, the majority of students are able to obtain a passing score on this assignment.

SLO 5: See the
value and
participate in
professional
development,
service and/or
multi-cultural
activities

Method 1: Survey of graduating seniors

70% of students will report participation in one of those activities during their undergraduate experience

Though data shows inconsistent results towards meeting this goal, variability in data collection is likely to blame. Surveys from 2010-2014 were conducted through Alumni surveys. The 2015 & 2016 data was collected with senior business students before they graduated. The most recent year surveys were also completed by seniors before graduation, but only 17 of 41 students had survey results available that could be evaluated

