

	Method 2: MFT Post-test Composite Score	Exceed the national average	<p>The MFT average score for MVNU 2016-17 seniors was 152 which is at the 62nd percentile and tells us that 38% of test takers nationally scored BELOW our average score. Percentile rankings imply that lower is better (MVNU would want a ranking above the 50th percentile to have an average score that exceeds the national average.) Moreover, the percentage of MVNU students exceeding the national average declined this year as compared to the previous cohort.</p>		
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Method 3: Strategic
Audit score in
MAN4033

90% of
students score
>80%

Method 1:
Strategic Audit score
in MAN4033 90% of
students score
>80%

SLO 3:
Apply critical
thinking skills

<p>SLO 4: Model effective oral and written communication skills</p>	<p>Method 1: Globus Presentation Score</p>	<p>90% of students score >80%</p>	<p>The GLO-BUS Presentation Score is used to measure the students' ability to effectively communicate orally. The goal is for 80% of students to score 80% or higher using a standardized rubric on their GLO-BUS Presentation. Evidence shows that all students are able to meet the desired score of 80% or above on this assignment.</p>	<p>Target has been met in recent years.</p> <p>Continue to monitor progress</p>
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SLO 5:
See the value
and participate
in professional
development,
service and/or
multi-cultural
activities

Method 1:
Survey of graduating
seniors

70% of
students will
report
participation
in one of
those
activities
during their
undergraduate
experience

Though data shows inconsistent results towards meeting this goal, variability in data collection is likely to blame. Surveys from 2010-2014 were conducted through Alumni surveys. The 2015 & 2016 data was collected with senior business students before they graduated. The most recent year surveys were also completed by seniors before graduation, but only 17 of 41 students had survey results available that could be evaluated for this assessment measure. Surveying students while still in school is believed to provide better information and will continue to be used in the future. It is anticipated that more consistent and reliable data will be collected with future cohorts.

Continue to
monitor progress
and establish
appropriate data
collection
systems for
long-term trend62

SLO 6:

This alternate year course was not offered in 2016-17, but will be offered in Spring 2018. Data shows that students are generally meeting the target, and it is likely that percent will increase as the exam score of 75% or higher was instated during the 2016-17 Assessment Plan Revision. This is a change from the 80% or higher that was previously targeted.