



Program Assessment Plan Matrix

Program Unit or Department:
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Student Learning Outcomes	Assessment Methodology	Target	Summary of Major Findings	Actions Taken to Improve Student Learning	Timeframe
SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Method 1:	Student's composite score will exceed national average.	Spring 2016 n/a Summer 2016 63% Fall 2016 48% Spring 2017 63% Four Period Average 58%	Outcome has been met by all assessment methods...will continue monitoring into the future.	
	Method 2: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 83% Summer 2016 97% Fall 2016 96% Spring 2017 100% Four Period Average 94%		
SLO 2: Defend strategic integration decisions using problem-solving and critical thinking skills.	Method 1: Comprehensive Organizational Strategic Analysis	90% of students will be deemed as outstanding or proficient on the standardized rubric.	Spring 2016 83% Summer 2016 97% Fall 2016 96% Spring 2017 100% Four Period Average 94%	Outcome has been met by all assessment methods...will continue monitoring into the future.	

