

Program Assessment Plan Matrix

Program Unit or Department: Masters of Science in Management

Date Submitted: February 22, 2017 Phone Contact: Ext. 3303

Comprehensive Organizational

Strategic Analysis

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Student Learning Outcomes SLO 1: Integrate the core competencies of business (i.e. management, marketing, finance, managerial accounting, strategy) to develop a strategic plan.	Assessment Methodology Method 1: Peregrine MBA Exam:	Target Student's composite score will exceed national average.	Summary of Major Findings		Actions Taken to Improve Student Learning	Timeframe
			Spring 2016 Summer 2016 Fall 2016 Spring 2017 Four Period Average	n/a 63% 48% 63% 58%	Outcome has been met by all assessment methodswill continue	
	Method 2: Strategic Management: Comprehensive Organizational	900 f scants will be be med as outstanding or prf751.66 495.46			monitoring into the future.	