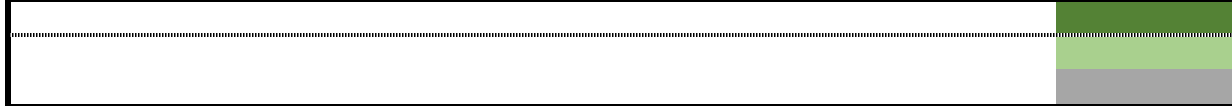


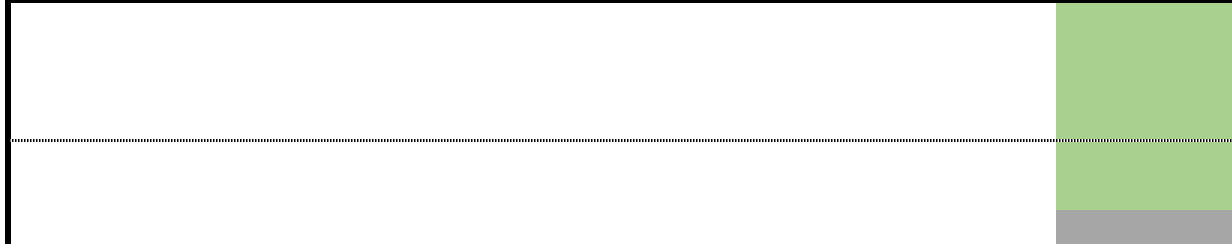


Public Relations Assessment Plan Dashboard Detail - 2018/19

SLO1 - Know why the theories and principles of public relations are important



SLO2 - Understand the functional areas of public relations: analysis, planning and strategy, research, organizing, writing, evaluating, and managing



SLO3 - Develop tools and strategies for applying the principles learned throughout their academic and professional careers wherever they are serving.

