

TRADITIONAL ADMISSIONS

300

ESTIMATED FIRST TIME FRESHMAN ENROLLED THIS FALL

45

TRANSFER STUDENTS

▲ 16,000

STUDENTS INQUIRED ABOUT ENROLLING.

▲ 1,000

WENT ON TO APPLY.

GRADUATE & PROFESSIONAL STUDIES

GRAND OPENING

OF THE COLUMBUS-NEW ALBANY SITE IN THE SUMMER OF 2013.

LAUNCHED A NEW GPS PROGRAM IN THE FALL OF 2014: Bachelor of Science in Computer Science-Software Development at our New Albany site.

LAUNCHED AN MBA 4+1 PROGRAM for traditional age students to complete a bachelor's degree and MBA in 5 years.

OFFERING A COMPLETE MENU OF ONLINE GENERAL EDUCATION COURSES for GPS undergraduate students to complete degree requirements.

STRATEGIC REPACKAGING OF TUITION COSTS and textbook supply now makes all GPS programs the most affordable programs in Central Ohio and online.

CAMPUS MINISTRIES

83 COMMISSIONED STUDENTS AND STAFF MEMBERS WHO SERVED IN CHICAGO, ORLANDO, BELIZE, HAITI AND SWAZILAND.

\$20K

CAMPUS LIFE

COLLABORATED WITH THE CAMPUS COMMUNITY AND CAMPUS MINISTRIES TO RAISE OVER \$12,000 FOR KNOX NEEDS (FOOD FOR THE HUNGRY).

HIRED TWO NEW RESIDENT DIRECTORS WHICH INCLUDED TIM RADCLIFFE ('10) AND AMY REEVESN ('13).

UNIVERSITY ADVANCEMENT

INCREASED ANNUAL GIVING BY **86.5%** PROCESSING 5,506 GIFTS TOTALING ALMOST

INCREASED DIRECT MAIL GIFTS BY 28.5%.

▲ \$9.1 MILLION

INCREASED THE NUMBER OF GIFTS RECEIVED BY 5.5%.

ACQUIRED BY 28.5%.